

HEALTH AND WELLBEING BOARD



TO:	Health and Wellbeing Board
FROM:	Claire Richardson, Director of Health and Care Integration, Lancashire and South Cumbria Integrated Care Board
DATE:	20 June 2023

SUBJECT: Lancashire and South Cumbria Integrated Care Strategy 2023-2025

1. PURPOSE

This paper provides the Health and Wellbeing Board with the final version of the Lancashire and South Cumbria Integrated Care Strategy, as agreed by the Lancashire and South Cumbria Integrated Care Partnership in April 2023.

2. RECOMMENDATIONS FOR THE HEALTH & WELLBEING BOARD

The Health and Wellbeing Board is recommended to:

- Endorse the final version of the Lancashire and South Cumbria Integrated Care Strategy

3. BACKGROUND

The Integrated Care Partnership (ICP) is a statutory joint committee of the Integrated Care Board (ICB) and each responsible local authority (upper tier and unitary) within the Lancashire and South Cumbria area. Membership of our ICP includes elected members from each of our upper tier and unitary local authorities, as well as two representatives of district councils – one for Lancashire and one for Cumbria.

The Health and Care Act 2022 requires ICPs to develop an Integrated Care Strategy which details how the assessed needs of the population, as identified in joint strategic needs assessments (JSNAs), will be met by the exercise of functions by the Integrated Care Board, partner Local Authorities, and NHS England. This strategy is described in NHS England (NHSE) guidance as setting “the direction of the system ... setting out how the NHS and local authorities, working with providers and other partners, can deliver more joined-up, preventative, and person-centred care for their whole population, across the course of their life”.

In March 2023, the Health and Wellbeing Board received and reviewed an initial draft of the Integrated Care Strategy for Lancashire and South Cumbria. It was noted that further work was taking place during March 2023 to refine the content, and then to seek feedback on the content and layout of the strategy from all stakeholders ie. the sectors/organisations who are members of our integrated care system and our residents.

The final Integrated Care Strategy was approved by the ICP at its meeting on Monday 17 April. This paper presents the final Strategy the Health and Wellbeing Board for endorsement, along with an overview of the key feedback and changes made to the strategy during the March engagement period.

4. RATIONALE

The Health and Wellbeing Board and Integrated Care Partnership are expected to work collaboratively and iteratively in the preparation of the system-wide integrated care strategy to address those challenges that are best dealt with at a system level (for example, workforce planning, or data and intelligence sharing).

There is the expectation, set out in national guidance, that ICPs should use the insight and data held by HWBs in developing the integrated care strategy and that JSNAs will be used to identify where the assessed needs within the JSNA can be met by local authorities, ICBs or NHS England in exercising their functions.

5. KEY ISSUES

Key updates to the Integrated Care Strategy during March-April 2023

A draft of the Integrated Care Strategy was presented to the Health and Wellbeing Board meeting on 7 March 2023. Since that presentation, several engagement routes were used to seek feedback on the content and layout of the strategy from our stakeholders, including:

- The ICP Strategy Development Group (with membership including our life course priority executive leads) and its Readers' Panel sub-group
- All the Health and Wellbeing Boards in Lancashire and South Cumbria
- Our four place-based partnerships
- The Provider Collaborative
- The voluntary, community, faith and social enterprise sector

Based on this feedback, several changes have been made to the document:

- Overarching updates to language and increased use of infographics to improve readability for our residents
- Inclusion of quotes from our residents on living and working in Lancashire and South Cumbria
- Summary of the geography and demographics of our places
- Updates to the vision and inclusion of proposed measures of success
- Refreshed descriptions of our life course priorities and inclusion of case studies
- Addition of a section on key underpinning themes, including our workforce, supporting unpaid carers, digital resources and use of information, our buildings, and our commitment to sustainability

Resident engagement

During March 2023, there was also a further period of resident engagement on the revised version of the strategy. The purpose of this was to determine whether the strategy document and the priorities it sets out can be easily understood and are meaningful to residents. As with previous resident engagement, this was undertaken through a combination of an online survey, existing resident groups, and 'pop up' stalls across the Lancashire and South Cumbria footprint. To maximise reach and diversity, activities were being supported through Healthwatch Together and each Healthwatch in our four places; the voluntary, community, faith and social enterprise sector; district councils; and the ICB communications and engagement team.

Based upon the feedback from residents on the readability and understandability of the document, additional changes in late March/early April 2023 have included:

- Updates to the overall design and layout.
- Further simplification of language used throughout the document where possible.
- Re-ordering of sections to improve the flow.

- Clearly describing the audience for the strategy, linking to the short summary for a wider audience.

The final integrated care strategy is provided as Appendix 'A'.

A short summary of the integrated care strategy

In direct response to feedback from residents, a short summary of the Strategy has been produced. This aims to identify the key points from the integrated care strategy in simple language.

The short summary of the integrated care strategy is provided as Appendix 'B'.

There is also the intention is to produce the following additional formats now that the strategy has been formally agreed by the Partnership:

- Video format – a combination of animation and Integrated Care Partnership members talking to camera.
- Web-based format – the text from the strategy will be created on web pages which means that the 'Recite me' software can be used to support a variety of accessibility needs, including reading the text out loud, increasing the font size or changing the colour/contrast, changing the language, and using a virtual magnifying glass.

Any other required formats will be available on request.

Next Steps - Implementation plans

Now that the Strategy has been agreed by the ICP, important work is underway to create implementation plans for each theme along with indicators of success, identifying where delivery will take happen (for example through alliances/collaboratives that operate at system level or in our places and neighbourhoods), which groups will oversee progress, and how this progress will be reviewed by the Partnership during 2023/24 and beyond. This work is taking place during quarter one of 2023/24.

The delivery plans currently being developed for the Joint Local Health and Wellbeing Strategy and the Place Based Partnership, will be critical to informing the implementation planning work. Officers will work closely with those leading the Strategy implementation planning to ensure there is good alignment and to minimise duplication of effort.

Conclusion

The Lancashire and South Cumbria Integrated Care Strategy has been created with significant engagement with stakeholders (the organisations and sectors who make up our integrated care system and ICP) and residents. This engagement has focused on the content of the strategy, particularly the proposed priorities, and the understandability / readability of the strategy. The finalisation of the Strategy and agreement of its priority areas is a huge step forward for Lancashire and South Cumbria and clarifies the key areas of collective focus for our integrated care system moving forwards.

5. POLICY IMPLICATIONS

It is intended that the Integrated Care Strategy should be informed by, and inform, the Joint Local Health and Wellbeing Strategy of the Health and Wellbeing Board. In endorsing the Lancashire and South Cumbria Integrated Care Strategy the Blackburn with Darwen Health and Wellbeing Board should routinely consider the alignments with Joint Local Health and Wellbeing Strategy.

6. FINANCIAL IMPLICATIONS

There are no financial implications resulting from this report.

7. LEGAL IMPLICATIONS

There are no financial implications resulting from this report.

8. RESOURCE IMPLICATIONS

There are no direct resource implications resulting from this report, however, the priorities outlined within in the Integrated Care Strategy are intended to inform the delivery plans of all the health and care organisations in Lancashire and South Cumbria. As such, the local authority and the partners within the Health and Wellbeing Board should consider how their collective resources could be used to achieve the ambitions set out in the strategy.

9. EQUALITY AND HEALTH IMPLICATIONS

Please select one of the options below.

Option 1 Equality Impact Assessment (EIA) not required – the EIA checklist has been completed.

Option 2 In determining this matter the Executive Member needs to consider the EIA associated with this item in advance of making the decision.

Option 3 In determining this matter the Executive Board Members need to consider the EIA associated with this item in advance of making the decision.

10. CONSULTATIONS

Wide consultation has been undertaken by the Integrated Care Partnership in the development phase of the Strategy. Reports from the initial engagement were previously shared with the Health and Wellbeing Board in March.

The ICB's Patient Involvement and Engagement Advisory Committee received a detailed report on the resident engagement undertaken during March and were assured that adequate engagement had been conducted. This detailed report in relation to the March resident engagement is available on request.

VERSION:	0.1
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DATE:	02.06.23
BACKGROUND PAPER:	1. Health and Wellbeing Board, 7 th March Agenda Item 7 – ICP Strategy